

Name	SFMTA Travel Decision Survey Data for 2015
Purpose	This workbook provides data and data dictionaries for the SFMTA 2015 Travel Decision Survey.
Related documents.	The 2015 Key Findings, Summary Report, and accessible documents can be found online at https://www.sfmta.com/about-sfmta/reports/travel-decision-survey-2015
About this survey	<p>On behalf of San Francisco Municipal Transportation Agency (SFMTA), Corey, Canapary & Galanis (CC&G) undertook a Mode Share Survey within the City and County of San Francisco as well as the eight surrounding Bay Area counties of Alameda, Contra Costa, San Mateo, Marin, Santa Clara, Napa, Sonoma and Solano.</p> <p>The primary goals of this study were to:</p> <ul style="list-style-type: none"> • Assess percent mode share for travel in San Francisco for evaluation of the SFMTA Strategic Objective 2.3: Mode Share target of 50% non-private auto travel by FY2018 with a 95% confidence level and MOE +/- 5% or less. • Evaluate the above statement based on the following parameters: number of trips to, from, and within San Francisco by Bay Area residents. Trips by visitors to the Bay Area and for commercial purposes are not included. • Provide additional trip details, including trip purpose for each trip in the mode share question series. • Collect demographic data on the population of Bay Area residents who travel to, from, and within San Francisco. • Collect data on travel behavior and opinions that support other SFMTA strategy and project evaluation needs. <p>The survey was conducted as a telephone study among 762 Bay Area residents aged 18 and older. Interviewing was conducted in English, Spanish, and Cantonese. Surveying was conducted via random digit dial (RDD) and cell phone sample.</p>
Using this data	<p>All three survey datasets incorporate respondent weighting based on age and home location; utilize the “weight” field when appropriate in your analysis.</p> <p>The survey period for this survey is as follows: 2015: August – October 2015</p>
Margin of Error	<p>The margin of error is related to sample size (n). For the total sample, the margin of error is 3.5% for a confidence level of 95%. When looking at subsets of the data, such as just the SF population, just the female population, or just the population of people who bicycle, the sample size decreases and the margin of error increases. Below is a guide of the margin of error for different samples sizes. Be cautious in making conclusions based off of small sample sizes.</p> <p>At the 95% confidence level is:</p> <ul style="list-style-type: none"> • n = 762(Total Sample). Margin of error = +/- 3.5% • n = 382. Margin of error = +/- 4.95% • n = 100. Margin of error = +/- 9.80%
Executer of survey and author of datasets, data dictionaries, and weighting tabs	Corey, Canapary, and Galanis
Workbook Date prepared	April 29, 2016
SFMTA Contact for the Travel Decision Survey	Keith Tanner, Transportation Planner, San Francisco Municipal Transportation Agency; keith.tanner@sfmta.com

SFMTA Project Manager

Darton Ito, Manager, San Francisco Municipal Transportation Agency;
darton.ito@sfmta.com

<u>Field</u>	<u>Field Type</u>	<u>Description</u>	<u>Codes</u>
RESPNUM	Long Integer	Respondent Number – automatically generated during data entry	
Q2	Integer	In which Bay Area county do you live?	1=Alameda 2=Contra Costa 3=Marin 4=Napa 5=San Mateo 6=Santa Clara 7=Solano 8=Sonoma 9=San Francisco
Q3	Integer	Have you gone into San Francisco within the past month (30 days)?	1=Yes 2=No
Trips	Integer	Total trips taken- SF residents: Sum of Q4Tot+Q5Tot, Bay Area Residents: Sum of Work1 to Rel2 Columns	
Q4 Total	Integer	(SF Residents) How many trips did you take yesterday?	0=Zero #=trips taken
Q5 Total	Integer	(SF Residents) How many trips did you take (outside of your home) TWO DAYS AGO.	0=Zero #=trips taken
Q4aP	Integer	(SF Residents) What was the purpose your first trip?	1=Work 2=School 3=Shopping / errands 4=Out to eat/Social/Entertainment/Recreation 5=Home 6=Other (specify) 7=Don't know / Don't remember 8=Religious/Volunteer/Political
Q4bP	Integer	(SF Residents) Where did you go next?	1=Work 2=School 3=Shopping / errands 4=Out to eat/Social/Entertainment/Recreation 5=Home 6=Other (specify) 7=Don't know / Don't remember 8=Religious/Volunteer/Political
Q4cP	Integer	(SF Residents) Where did you go next?	1=Work 2=School 3=Shopping / errands 4=Out to eat/Social/Entertainment/Recreation 5=Home 6=Other (specify) 7=Don't know / Don't remember 8=Religious/Volunteer/Political
Q4dP	Integer	(SF Residents) Where did you go next?	1=Work 2=School 3=Shopping / errands 4=Out to eat/Social/Entertainment/Recreation 5=Home 6=Other (specify) 7=Don't know / Don't remember 8=Religious/Volunteer/Political
Q4eP	Integer	(SF Residents) Where did you go next?	1=Work 2=School 3=Shopping / errands 4=Out to eat/Social/Entertainment/Recreation 5=Home 6=Other (specify) 7=Don't know / Don't remember 8=Religious/Volunteer/Political
Q4fP	Integer	(SF Residents) Where did you go next?	1=Work 2=School 3=Shopping / errands 4=Out to eat/Social/Entertainment/Recreation 5=Home 6=Other (specify) 7=Don't know / Don't remember 8=Religious/Volunteer/Political
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Q4hP	Integer	(SF Residents) Where did you go next?	1=Work 2=School 3=Shopping / errands 4=Out to eat/Social/Entertainment/Recreation 5=Home 6=Other (specify) 7=Don't know / Don't remember 8=Religious/Volunteer/Political
Q5aP	Integer	(SF Residents) What was the purpose your first trip on (DAY)?	1=Work 2=School 3=Shopping / errands 4=Out to eat/Social/Entertainment/Recreation 5=Home 6=Other (specify) 7=Don't know / Don't remember 8=Religious/Volunteer/Political
Q5bP	Integer	(SF Residents) Where did you go next?	1=Work 2=School 3=Shopping / errands 4=Out to eat/Social/Entertainment/Recreation 5=Home 6=Other (specify) 7=Don't know / Don't remember 8=Religious/Volunteer/Political

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WORK	Integer	Total of all Work (1) entries for Q4aP to Q5hP	
SCH	Integer	Total of all School (2) entries for Q4aP to Q5hP	
SHOP	Integer	Total of all Shoooping/Errand (3) entries for Q4aP to Q5hP	
SOC	Integer	Total of all Social/Rec (4) entries for Q4aP to Q5hP	
HOME	Integer	Total of all Home (5) entries for Q4aP to Q5hP	
OTH-P-SF	Integer	Total of all Other (6) entries for Q4aP to Q5hP	
DK-P-SF	Integer	Total of all Don't know/Don't remember (7) entries for Q4aP to Q5hP	
REL	Integer	Total of all Rel/Vol/Pol (8) entries for Q4aP to Q5hP	
SFINTMODE	Integer	(SF Residents) How did you make that trip? (combination of initial modes from Q4am and Q5aM)	1=Drove my vehicle alone 2=Drove my vehicle with others 3=Drove car share 4=Uber, Lyft, Sidecar or similar transportation network company 5=Regular taxi 6=Public transportation (Muni, BART, AC Transit, VTA, Amtrak, Paratransit, etc.) 7=Private bus or van, including corporate shuttle, campus shuttle or similar (including UCSF, CPMC, Art Institute Leap, and RidePal) 8=Bicycle 9=Walk 10=Scooter/Motorcycle 11=Other (specify) 12=Don't know / Don't remember
Q4aM	Integer	(SF Residents) How did you make that trip?	1=Drove my vehicle alone 2=Drove my vehicle with others 3=Drove car share 4=Uber, Lyft, Sidecar or similar transportation network company 5=Regular taxi 6=Public transportation (Muni, BART, AC Transit, VTA, Amtrak, Paratransit, etc.) 7=Private bus or van, including corporate shuttle, campus shuttle or similar (including UCSF, CPMC, Art Institute Leap, and RidePal) 8=Bicycle 9=Walk 10=Scooter/Motorcycle 11=Other (specify) 12=Don't know / Don't remember
Q4bM	Integer	(SF Residents) How did you make that trip?	1=Drove my vehicle alone 2=Drove my vehicle with others 3=Drove car share 4=Uber, Lyft, Sidecar or similar transportation network company 5=Regular taxi 6=Public transportation (Muni, BART, AC Transit, VTA, Amtrak, Paratransit, etc.) 7=Private bus or van, including corporate shuttle, campus shuttle or similar (including UCSF, CPMC, Art Institute Leap, and RidePal) 8=Bicycle 9=Walk 10=Scooter/Motorcycle 11=Other (specify) 12=Don't know / Don't remember

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Q4eM	Integer	(SF Residents) How did you make that trip?	1=Drove my vehicle alone 2=Drove my vehicle with others 3=Drove car share 4=Uber, Lyft, Sidecar or similar transportation network company 5=Regular taxi 6=Public transportation (Muni, BART, AC Transit, VTA, Amtrak, Paratransit, etc.) 7=Private bus or van, including corporate shuttle, campus shuttle or similar (including UCSF, CPMC, Art Institute Leap, and RidePal) 8=Bicycle 9=Walk 10=Scooter/Motorcycle 11=Other (specify) 12=Don't know / Don't remember
Q4fM	Integer	(SF Residents) How did you make that trip?	1=Drove my vehicle alone 2=Drove my vehicle with others 3=Drove car share 4=Uber, Lyft, Sidecar or similar transportation network company 5=Regular taxi 6=Public transportation (Muni, BART, AC Transit, VTA, Amtrak, Paratransit, etc.) 7=Private bus or van, including corporate shuttle, campus shuttle or similar (including UCSF, CPMC, Art Institute Leap, and RidePal) 8=Bicycle 9=Walk 10=Scooter/Motorcycle 11=Other (specify) 12=Don't know / Don't remember
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Q5aM	Integer	(SF Residents) How did you make that trip?	1=Drove my vehicle alone 2=Drove my vehicle with others 3=Drove car share 4=Uber, Lyft, Sidecar or similar transportation network company 5=Regular taxi 6=Public transportation (Muni, BART, AC Transit, VTA, Amtrak, Paratransit, etc.) 7=Private bus or van, including corporate shuttle, campus shuttle or similar (including UCSF, CPMC, Art Institute Leap, and RidePal) 8=Bicycle 9=Walk 10=Scooter/Motorcycle 11=Other (specify) 12=Don't know / Don't remember

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DA	Integer	Total of all Drove Alone (1) entries for Q4aM to Q5hM	
DO	Integer	Total of all Drove With Others (2) entries for Q4aM to Q5hM	
CRSHRE	Integer	Total of all Drove Car Share (3) entries for Q4aM to Q5hM	

TNC	Integer	Total of all TNC (5) entries for Q4aM to Q5hM	
TAXI	Integer	Total of all Taxi (6) entries for Q4aM to Q5hM	
TRANS	Integer	Total of all Public Transit (7) entries for Q4aM to Q5hM	
SHTTLE	Integer	Total of all Private Bus/Van (8) entries for Q4aM to Q5hM	
BIKE	Integer	Total of all Bicycle (9) entries for Q4aM to Q5hM	
WALK	Integer	Total of all Walk (10) entries for Q4aM to Q5hM	
SCOOT	Integer	Total of all Scoter/Motorcycle (11) entries for Q4aM to Q5hM	
OTH-M-SF	Integer	Total of all Other (12) entries for Q4aM to Q5hM	
DK-M-SF	Integer	Total of all Don't Know/Don't remember (13) entries for Q4aM to Q5hM	
Q6	Integer	(Outside SF Residents) Over the past 30 days, about how many total days have you gone into San Francisco	#=Days
Q8	Integer	(Outside SF Residents) Did you leave San Francisco using the same mode of transportation (E.G. car, taxi, etc)	1=Yes 2=No 3=Stayed overnight in San Francisco
Q10	Integer	(Outside SF Residents) Did you go to any other destinations in the City that day?	1=Yes 2=No
Q11Total	Integer	(Outside SF Residents) How many additional destinations within San Francisco did you go to on that dav?	0=Zero #=Additional destinations
Q12	Integer	(Outside SF Residents) Over the past 30 days, how many days have you made that same kind of trip into San Francisco?	1 – 98=Number of days 99= Refused
Q19	Integer	(Outside SF Residents) Over the past 30 days, how many days have you made that same kind of trip into San Francisco?	1 – 98=Number of days 99= Refused
Q13	Integer	(Outside SF Residents) Have you taken any DIFFERENT TYPE OF TRIPS into San Francisco in the past 30 days?	1=Yes 2=No
Q15	Integer	(Outside SF Residents) Did you leave San Francisco using the same mode (E.G. car, taxi, etc.)?	1=Yes 2=No 3=Stayed overnight in San Francisco
Q16M	Integer	(Outside SF Residents) How did you leave San Francisco?	1=Drove my vehicle alone 2=Drove my vehicle with others 3=Drove car share 4=Passenger in a car, carpool, or vanpool 5=Uber, Lyft, Sidecar or similar transportation network company 6=Regular taxi 7=Public transportation (Muni, BART, AC Transit, VTA, Amtrak, Paratransit, etc.) 8=Private bus or van, including corporate shuttle, campus shuttle or similar (including UCSF, CPMC, Art Institute Leap, and RidePal) 9=Bicycle 10=Walk 11=Scooter/Motorcycle 12=Other (specify) 13=Don't know / Don't remember
Q17	Integer	(Outside SF Residents) Did you go to any other destinations in the City that day?	1=Yes 2=No
Q18Total	Integer	(Outside SF Residents) How many additional destinations within San Francisco did you go to on that day?	0=Zero #=Additional destinations
Q9M	Integer	(Outside SF Residents) How did you make that trip?	1=Drove my vehicle alone 2=Drove my vehicle with others 3=Drove car share 4=Passenger in a car, carpool, or vanpool 5=Uber, Lyft, Sidecar or similar transportation network company 6=Regular taxi 7=Public transportation (Muni, BART, AC Transit, VTA, Amtrak, Paratransit, etc.) 8=Private bus or van, including corporate shuttle, campus shuttle or similar (including UCSF, CPMC, Art Institute Leap, and RidePal) 9=Bicycle 10=Walk 11=Scooter/Motorcycle 12=Other (specify) 13=Don't know / Don't remember
Q7P	Integer	(Outside SF Residents) Thinking about your most recent trip into San Francisco, can you please describe the purpose of your first stop (for example: work, shopping, entertainment) and how you got there...	1=Work 2=School 3=Shopping / errands 4=Out to eat/Social/Entertainment/Recreation 5=Home 6=Other (specify) 7=Don't know / Don't remember 8=Religious/Volunteer/Political
Q9P-ADJ	Integer	(Outside SF Residents) Added field to reflect the trip out of San Francisco. Adds a "5" to reflect a trip home unless Q11aP-Q11fP includes a 5, then this is set to a "7" (don't know)	5=Home 7=Don't know / Don't remember
Q11aP	Integer	(Outside SF Residents) What was the purpose your first trip?	1=Work 2=School 3=Shopping / errands 4=Out to eat/Social/Entertainment/Recreation 5=Home 6=Other (specify) 7=Don't know / Don't remember 8=Religious/Volunteer/Political
Q11bP	Integer	(Outside SF Residents) Where did you go next?	1=Work 2=School 3=Shopping / errands 4=Out to eat/Social/Entertainment/Recreation 5=Home 6=Other (specify) 7=Don't know / Don't remember 8=Religious/Volunteer/Political
Q11cP	Integer	(Outside SF Residents) Where did you go next?	1=Work 2=School 3=Shopping / errands 4=Out to eat/Social/Entertainment/Recreation 5=Home 6=Other (specify) 7=Don't know / Don't remember 8=Religious/Volunteer/Political

Q11dP	Integer	(Outside SF Residents) Where did you go next?	1=Work 2=School 3=Shopping / errands 4=Out to eat/Social/Entertainment/Recreation 5=Home 6=Other (specify) 7=Don't know / Don't remember 8=Religious/Volunteer/Political
Q11eP	Integer	(Outside SF Residents) Where did you go next?	1=Work 2=School 3=Shopping / errands 4=Out to eat/Social/Entertainment/Recreation 5=Home 6=Other (specify) 7=Don't know / Don't remember 8=Religious/Volunteer/Political
Q11fP	Integer	(Outside SF Residents) Where did you go next?	1=Work 2=School 3=Shopping / errands 4=Out to eat/Social/Entertainment/Recreation 5=Home 6=Other (specify) 7=Don't know / Don't remember 8=Religious/Volunteer/Political
Q14P	Integer	(Outside SF residents) Describe your first stop in the City and how you got there for this "different type of trip" that you took most recently:	1=Work 2=School 3=Shopping / errands 4=Out to eat/Social/Entertainment/Recreation 5=Home 6=Other (specify) 7=Don't know / Don't remember 8=Religious/Volunteer/Political
Q16P-ADJ	Integer	(Outside SF Residents) Added field to reflect the trip out of San Francisco. Adds a "5" to reflect a trip home unless Q18aP-Q18fP includes a 5, then this is set to a "7" (don't know)	5=Home 7=Don't know / Don't remember 8=Religious/Volunteer/Political
Q18aP	Integer	(Outside SF Residents) For each additional destination, what was the purpose and how did you make the trip?	1=Work 2=School 3=Shopping / errands 4=Out to eat/Social/Entertainment/Recreation 5=Home 6=Other (specify) 7=Don't know / Don't remember 8=Religious/Volunteer/Political
Q18bP	Integer	(Outside SF Residents) For each additional destination, what was the purpose and how did you make the trip?	1=Work 2=School 3=Shopping / errands 4=Out to eat/Social/Entertainment/Recreation 5=Home 6=Other (specify) 7=Don't know / Don't remember 8=Religious/Volunteer/Political
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Q18fP	Integer	(Outside SF Residents) For each additional destination, what was the purpose and how did you make the trip?	1=Work 2=School 3=Shopping / errands 4=Out to eat/Social/Entertainment/Recreation 5=Home 6=Other (specify) 7=Don't know / Don't remember 8=Religious/Volunteer/Political
WORK1	Integer	Total of all Work (1) entries for Day 1 (Q7P, Q9P-Adj, Q11aP to Q11fP) multiplied by Q12	
SCH1	Integer	Total of all School (2) entries for Day 1 (Q7P, Q9P-Adj, Q11aP to Q11fP) multiplied by Q12	
SHOP1	Integer	Total of all Shooing/Errand (3) entries for Day 1 (Q7P, Q9P-Adj, Q11aP to Q11fP) multiplied by Q12	
SOC1	Integer	Total of all Social/Rec (4) entries for Day 1 (Q7P, Q9P-Adj, Q11aP to Q11fP) multiplied by Q12	
HOME1	Integer	Total of all Home (5) entries for Day 1 (Q7P, Q9P-Adj, Q11aP to Q11fP) multiplied by Q12	
OTH1-P	Integer	Total of all Other (6) entries for Day 1 (Q7P, Q9P-Adj, Q11aP to Q11fP) multiplied by Q12	
DK1-P	Integer	Total of all Don't know/Don't remember (7) entries for Day 1 (Q7P, Q9P-Adj, Q11aP to Q11fP) multiplied by Q12	
REL1	Integer	Total of all Rel/Vol/Pol (8) entries for Day 1 (Q7P, Q9P-Adj, Q11aP to Q11fP) multiplied by Q12	
WORK2	Integer	Total of all Work (1) entries for Day 2 (Q14P, Q16P-Adj, Q18aP to Q18fP) multiplied by Q19	
SCH2	Integer	Total of all School (2) entries for Day 2 (Q14P, Q16P-Adj, Q18aP to Q18fP) multiplied by Q19	
SHOP2	Integer	Total of all Shooing/Errand (3) entriesfor Day 2 (Q14P, Q16P-Adj, Q18aP to Q18fP) multiplied by Q19	
SOC2	Integer	Total of all Social/Rec (4) entries for Day 2 (Q14P, Q16P-Adj, Q18aP to Q18fP) multiplied by Q19	
HOME2	Integer	Total of all Home (5) entries for Day 2 (Q14P, Q16P-Adj, Q18aP to Q18fP) multiplied by Q19	
OTH2-P	Integer	Total of all Other (6) entries for Day 2 (Q14P, Q16P-Adj, Q18aP to Q18fP) multiplied by Q19	
DK2-P	Integer	Total of all Don't know/Don't remember (7) entries for Day 2 (Q14P, Q16P-Adj, Q18aP to Q18fP) multiplied by Q19	
REL2	Integer	Total of all Rel/Vol/Pol (8) entries for Day 2 (Q14P, Q16P-Adj, Q18aP to Q18fP) multiplied by Q19	

Q7M	Integer	(Outside SF Residents) How did you make that trip?	1=Drove my vehicle alone 2=Drove my vehicle with others 3=Drove car share 4=Uber, Lyft, Sidecar or similar transportation network company 5=Regular taxi 6=Public transportation (Muni, BART, AC Transit, VTA, Amtrak, Paratransit, etc.) 7=Private bus or van, including corporate shuttle, campus shuttle or similar (including UCSF, CPMC, Art Institute Leap, and RidePal) 8=Bicycle 9=Walk 10=Scooter/Motorcycle 11=Other (specify) 12=Don't know / Don't remember
Q9M-ADJ	Integer	Added field. Integrates responses from Q7 for those who said yes on Q8.	1=Drove my vehicle alone 2=Drove my vehicle with others 3=Drove car share 4=Uber, Lyft, Sidecar or similar transportation network company 5=Regular taxi 6=Public transportation (Muni, BART, AC Transit, VTA, Amtrak, Paratransit, etc.) 7=Private bus or van, including corporate shuttle, campus shuttle or similar (including UCSF, CPMC, Art Institute Leap, and RidePal) 8=Bicycle 9=Walk 10=Scooter/Motorcycle 11=Other (specify) 12=Don't know / Don't remember
Q11aM	Integer	(Outside SF Residents) How did you make that trip?	1=Drove my vehicle alone 2=Drove my vehicle with others 3=Drove car share 4=Uber, Lyft, Sidecar or similar transportation network company 5=Regular taxi 6=Public transportation (Muni, BART, AC Transit, VTA, Amtrak, Paratransit, etc.) 7=Private bus or van, including corporate shuttle, campus shuttle or similar (including UCSF, CPMC, Art Institute Leap, and RidePal) 8=Bicycle 9=Walk 10=Scooter/Motorcycle 11=Other (specify) 12=Don't know / Don't remember
Q11bM	Integer	(Outside SF Residents) How did you make that trip?	1=Drove my vehicle alone 2=Drove my vehicle with others 3=Drove car share 4=Uber, Lyft, Sidecar or similar transportation network company 5=Regular taxi 6=Public transportation (Muni, BART, AC Transit, VTA, Amtrak, Paratransit, etc.) 7=Private bus or van, including corporate shuttle, campus shuttle or similar (including UCSF, CPMC, Art Institute Leap, and RidePal) 8=Bicycle 9=Walk 10=Scooter/Motorcycle 11=Other (specify) 12=Don't know / Don't remember
Q11cM	Integer	(Outside SF Residents) How did you make that trip?	1=Drove my vehicle alone 2=Drove my vehicle with others 3=Drove car share 4=Uber, Lyft, Sidecar or similar transportation network company 5=Regular taxi 6=Public transportation (Muni, BART, AC Transit, VTA, Amtrak, Paratransit, etc.) 7=Private bus or van, including corporate shuttle, campus shuttle or similar (including UCSF, CPMC, Art Institute Leap, and RidePal) 8=Bicycle 9=Walk 10=Scooter/Motorcycle 11=Other (specify) 12=Don't know / Don't remember
Q11dM	Integer	(Outside SF Residents) How did you make that trip?	1=Drove my vehicle alone 2=Drove my vehicle with others 3=Drove car share 4=Uber, Lyft, Sidecar or similar transportation network company 5=Regular taxi 6=Public transportation (Muni, BART, AC Transit, VTA, Amtrak, Paratransit, etc.) 7=Private bus or van, including corporate shuttle, campus shuttle or similar (including UCSF, CPMC, Art Institute Leap, and RidePal) 8=Bicycle 9=Walk 10=Scooter/Motorcycle 11=Other (specify) 12=Don't know / Don't remember
Q11eM	Integer	(Outside SF Residents) How did you make that trip?	1=Drove my vehicle alone 2=Drove my vehicle with others 3=Drove car share 4=Uber, Lyft, Sidecar or similar transportation network company 5=Regular taxi 6=Public transportation (Muni, BART, AC Transit, VTA, Amtrak, Paratransit, etc.) 7=Private bus or van, including corporate shuttle, campus shuttle or similar (including UCSF, CPMC, Art Institute Leap, and RidePal) 8=Bicycle 9=Walk 10=Scooter/Motorcycle 11=Other (specify) 12=Don't know / Don't remember

Q11fM	Integer	(Outside SF Residents) How did you make that trip?	1=Drove my vehicle alone 2=Drove my vehicle with others 3=Drove car share 4=Uber, Lyft, Sidecar or similar transportation network company 5=Regular taxi 6=Public transportation (Muni, BART, AC Transit, VTA, Amtrak, Paratransit, etc.) 7=Private bus or van, including corporate shuttle, campus shuttle or similar (including UCSF, CPMC, Art Institute Leap, and RidePal) 8=Bicycle 9=Walk 10=Scooter/Motorcycle 11=Other (specify) 12=Don't know / Don't remember
Q14M	Integer	(Outside SF Residents) How did you make that trip?	1=Drove my vehicle alone 2=Drove my vehicle with others 3=Drove car share 4=Uber, Lyft, Sidecar or similar transportation network company 5=Regular taxi 6=Public transportation (Muni, BART, AC Transit, VTA, Amtrak, Paratransit, etc.) 7=Private bus or van, including corporate shuttle, campus shuttle or similar (including UCSF, CPMC, Art Institute Leap, and RidePal) 8=Bicycle 9=Walk 10=Scooter/Motorcycle 11=Other (specify) 12=Don't know / Don't remember
Q16M-ADJ	Integer	Added field. Integrates responses from Q14 or those who said yes on Q15.	1=Drove my vehicle alone 2=Drove my vehicle with others 3=Drove car share 4=Uber, Lyft, Sidecar or similar transportation network company 5=Regular taxi 6=Public transportation (Muni, BART, AC Transit, VTA, Amtrak, Paratransit, etc.) 7=Private bus or van, including corporate shuttle, campus shuttle or similar (including UCSF, CPMC, Art Institute Leap, and RidePal) 8=Bicycle 9=Walk 10=Scooter/Motorcycle 11=Other (specify) 12=Don't know / Don't remember
Q18aM	Integer	(Outside SF Residents) How did you make that trip?	1=Drove my vehicle alone 2=Drove my vehicle with others 3=Drove car share 4=Uber, Lyft, Sidecar or similar transportation network company 5=Regular taxi 6=Public transportation (Muni, BART, AC Transit, VTA, Amtrak, Paratransit, etc.) 7=Private bus or van, including corporate shuttle, campus shuttle or similar (including UCSF, CPMC, Art Institute Leap, and RidePal) 8=Bicycle 9=Walk 10=Scooter/Motorcycle 11=Other (specify) 12=Don't know / Don't remember
Q18bM	Integer	(Outside SF Residents) How did you make that trip?	1=Drove my vehicle alone 2=Drove my vehicle with others 3=Drove car share 4=Uber, Lyft, Sidecar or similar transportation network company 5=Regular taxi 6=Public transportation (Muni, BART, AC Transit, VTA, Amtrak, Paratransit, etc.) 7=Private bus or van, including corporate shuttle, campus shuttle or similar (including UCSF, CPMC, Art Institute Leap, and RidePal) 8=Bicycle 9=Walk 10=Scooter/Motorcycle 11=Other (specify) 12=Don't know / Don't remember
Q18cM	Integer	(Outside SF Residents) How did you make that trip?	1=Drove my vehicle alone 2=Drove my vehicle with others 3=Drove car share 4=Uber, Lyft, Sidecar or similar transportation network company 5=Regular taxi 6=Public transportation (Muni, BART, AC Transit, VTA, Amtrak, Paratransit, etc.) 7=Private bus or van, including corporate shuttle, campus shuttle or similar (including UCSF, CPMC, Art Institute Leap, and RidePal) 8=Bicycle 9=Walk 10=Scooter/Motorcycle 11=Other (specify) 12=Don't know / Don't remember
Q18dM	Integer	(Outside SF Residents) How did you make that trip?	1=Drove my vehicle alone 2=Drove my vehicle with others 3=Drove car share 4=Uber, Lyft, Sidecar or similar transportation network company 5=Regular taxi 6=Public transportation (Muni, BART, AC Transit, VTA, Amtrak, Paratransit, etc.) 7=Private bus or van, including corporate shuttle, campus shuttle or similar (including UCSF, CPMC, Art Institute Leap, and RidePal) 8=Bicycle 9=Walk 10=Scooter/Motorcycle 11=Other (specify) 12=Don't know / Don't remember

Q18eM	Integer	(Outside SF Residents) How did you make that trip?	1=Drove my vehicle alone 2=Drove my vehicle with others 3=Drove car share 4=Uber, Lyft, Sidecar or similar transportation network company 5=Regular taxi 6=Public transportation (Muni, BART, AC Transit, VTA, Amtrak, Paratransit, etc.) 7=Private bus or van, including corporate shuttle, campus shuttle or similar (including UCSF, CPMC, Art Institute Leap, and RidePal) 8=Bicycle 9=Walk 10=Scooter/Motorcycle 11=Other (specify) 12=Don't know / Don't remember
Q18fM	Integer	(Outside SF Residents) How did you make that trip?	1=Drove my vehicle alone 2=Drove my vehicle with others 3=Drove car share 4=Uber, Lyft, Sidecar or similar transportation network company 5=Regular taxi 6=Public transportation (Muni, BART, AC Transit, VTA, Amtrak, Paratransit, etc.) 7=Private bus or van, including corporate shuttle, campus shuttle or similar (including UCSF, CPMC, Art Institute Leap, and RidePal) 8=Bicycle 9=Walk 10=Scooter/Motorcycle 11=Other (specify) 12=Don't know / Don't remember
DA1	Integer	Total of all Drove Alone (1) entries for Day 1 (Q7M, Q9M-Adj, Q11aM to Q11fM) multiplied by Q12	
DO1	Integer	Total of all Drove With Others (2) entries for Day 1 (Q7M, Q9M-Adj, Q11aM to Q11fM) multiplied by Q12	
CRSHRE1	Integer	Total of all Drove Car Share (3) entries for Day 1 (Q7M, Q9M-Adj, Q11aM to Q11fM) multiplied by Q12	
TNC1	Integer	Total of all TNC (5) entries for Day 1 (Q7M, Q9M-Adj, Q11aM to Q11fM) multiplied by Q12	
TAXI1	Integer	Total of all Taxi (6) entries for Day 1 (Q7M, Q9M-Adj, Q11aM to Q11fM) multiplied by Q12	
TRANS1	Integer	Total of all Public Transit (7) entries for Day 1 (Q7M, Q9M-Adj, Q11aM to Q11fM) multiplied by Q12	
SHTTLE1	Integer	Total of all Private Bus/Van (8) entries for Day 1 (Q7M, Q9M-Adj, Q11aM to Q11fM) multiplied by Q12	
BIKE1	Integer	Total of all Bicycle (9) entries for Day 1 (Q7M, Q9M-Adj, Q11aM to Q11fM) multiplied by Q12	
WALK1	Integer	Total of all Walk (10) entries for Day 1 (Q7M, Q9M-Adj, Q11aM to Q11fM) multiplied by Q12	
SCOOT1	Integer	Total of all Scoter/Motorcycle (11) entries for Day 1 (Q7M, Q9M-Adj, Q11aM to Q11fM) multiplied by Q12	
OTH1-M	Integer	Total of all Other (12) entries for Day 1 (Q7M, Q9M-Adj, Q11aM to Q11fM) multiplied by Q12	
DK1-M	Integer	Total of all Don't Know/Don't remember (13) entries for Day 1 (Q7M, Q9M-Adj, Q11aM to Q11fM) multiplied by Q12	
DA2	Integer	Total of all Drove Alone (1) entries for Day 2 (Q14M, Q16M-Adj, Q18aM to Q18fM) multiplied by Q19	
DO2	Integer	Total of all Drove With Others (2) entries for Day 2 (Q14M, Q16M-Adj, Q18aM to Q18fM) multiplied by Q19	
CRSHRE2	Integer	Total of all Drove Car Share (3) entries for Day 2 (Q14M, Q16M-Adj, Q18aM to Q18fM) multiplied by Q19	
TNC2	Integer	Total of all TNC (5) entries for Day 2 (Q14M, Q16M-Adj, Q18aM to Q18fM) multiplied by Q19	
TAXI2	Integer	Total of all Taxi (6) entries for Day 2 (Q14M, Q16M-Adj, Q18aM to Q18fM) multiplied by Q19	
TRANS2	Integer	Total of all Public Transit (7) entries for Day 2 (Q14M, Q16M-Adj, Q18aM to Q18fM) multiplied by Q19	
SHTTLE2	Integer	Total of all Private Bus/Van (8) entries for Day 2 (Q14M, Q16M-Adj, Q18aM to Q18fM) multiplied by Q19	
BIKE2	Integer	Total of all Bicycle (9) entries for Day 2 (Q14M, Q16M-Adj, Q18aM to Q18fM) multiplied by Q19	
WALK2	Integer	Total of all Walk (10) entries for Day 2 (Q14M, Q16M-Adj, Q18aM to Q18fM) multiplied by Q19	
SCOOT2	Integer	Total of all Scoter/Motorcycle (11) entries for Day 2 (Q14M, Q16M-Adj, Q18aM to Q18fM) multiplied by Q19	
OTH2-M	Integer	Total of all Other (12) entries for Day 2 (Q14M, Q16M-Adj, Q18aM to Q18fM) multiplied by Q19	
DK2-M	Integer	Total of all Don't Know/Don't remember (13) entries for Day 2 (Q14M, Q16M-Adj, Q18aM to Q18fM) multiplied by Q19	
Q20A	Integer	If you did not [mode of travel] on your first trip, what would you have done otherwise?	1= Drove my vehicle alone 2=Drove my vehicle with others 3= Drove car share 4= Uber,Lyft,Sidecar or similar transportation network company 5=Regular taxi 6=Public transportation 7=Private bus or van 8=Bicycle 9=Walk 10=Scooter/Motorcycle 11=Other (Specify) 12=Don't know/Don't remember 13=Would not have taken trip
Q21A	Integer	Have you tried any of these new travel options? If yes, how often do you use them? a. Lyft, Sidecar, or Uber	1=Never tried 2=Daily 3=Weekly 4=Monthly 5=Rarely 6=I've tried it, but I do not use it.
Q21B	Integer	Have you tried any of these new travel options? If yes, how often do you use them? b. Chariot	1=Never tried 2=Daily 3=Weekly 4=Monthly 5=Rarely 6=I've tried it, but I do not use it.
Q21C	Integer	Have you tried any of these new travel options? If yes, how often do you use them? c. Bay Area Bike Share	1=Never tried 2=Daily 3=Weekly 4=Monthly 5=Rarely 6=I've tried it, but I do not use it.
Q21D	Integer	Have you tried any of these new travel options? If yes, how often do you use them? d. Car share such as CityCarShare, Zipcar or RelayRides	1=Never tried 2=Daily 3=Weekly 4=Monthly 5=Rarely 6=I've tried it, but I do not use it.
Q21E	Integer	And how often do you use traditional taxis?	1=Never tried 2=Daily 3=Weekly 4=Monthly 5=Rarely 6=I've tried it, but I do not use it.

Q22A	Integer	Think about the first time that you drove yesterday. Which of the following strongly influenced you to drive on this trip? A. Parking at my destination was free	1=Yes, strongly influenced 2=No, did not strongly influence 3=Don't know
Q22B	Integer	Think about the first time that you drove yesterday. Which of the following strongly influenced you to drive on this trip? B. Parking at my destination was cheap	1=Yes, strongly influenced 2=No, did not strongly influence 3=Don't know
Q22C	Integer	Think about the first time that you drove yesterday. Which of the following strongly influenced you to drive on this trip? C. Parking was available close to my destination	1=Yes, strongly influenced 2=No, did not strongly influence 3=Don't know
Q22D	Integer	Think about the first time that you drove yesterday. Which of the following strongly influenced you to drive on this trip? D. Driving and parking is faster than other modes of travel (transit, biking, and walking)	1=Yes, strongly influenced 2=No, did not strongly influence 3=Don't know
Q22E	Integer	Think about the first time that you drove yesterday. Which of the following strongly influenced you to drive on this trip? E. Driving and parking is safer than other modes of travel (transit, biking, and walking)	1=Yes, strongly influenced 2=No, did not strongly influence 3=Don't know
Q22F	Integer	Think about the first time that you drove yesterday. Which of the following strongly influenced you to drive on this trip? F. I needed to make multiple stops before returning home	1=Yes, strongly influenced 2=No, did not strongly influence 3=Don't know
Q22G	Integer	Think about the first time that you drove yesterday. Which of the following strongly influenced you to drive on this trip? G. I was traveling with children	1=Yes, strongly influenced 2=No, did not strongly influence 3=Don't know
Q22H	Integer	Think about the first time that you drove yesterday. Which of the following strongly influenced you to drive on this trip? H. I needed to carry something	1=Yes, strongly influenced 2=No, did not strongly influence 3=Don't know
Q23	Integer	Do you own a car or have regular access to a car through family or friends?	1=Yes 2=No 3=Don't know
Q24A	Integer	Have you reduced the number of cars in your household in the past three years?	1=Yes 2=No 3=Have had no cars in the household for the past three years
Q24B-1	Integer	What was the primary reason that you reduced the number of cars in your household? (MULTIPLE ANSWERS ALLOWED)	1=Lack of parking 2=Car ownership too expensive 3=Parking costs too expensive 4=I moved 5=Can no longer drive due to health/age 6=I did not use the car enough 7=The car was broken/damaged 8=The car was old 9=Car owner left household (marriage, school, divorce) 10=Moved into household with enough cars already 11=Use Uber/Lyft 12=Use public transit 13=Use private transit/employee shuttle 14=Use bike 15=Walk 16=Use car share 17=Too much traffic 18=Don't know/No answer
Q24B-2	Integer	What was the primary reason that you reduced the number of cars in your household? (MULTIPLE ANSWERS ALLOWED)	1=Lack of parking 2=Car ownership too expensive 3=Parking costs too expensive 4=I moved 5=Can no longer drive due to health/age 6=I did not use the car enough 7=The car was broken/damaged 8=The car was old 9=Car owner left household (marriage, school, divorce) 10=Moved into household with enough cars already 11=Use Uber/Lyft 12=Use public transit 13=Use private transit/employee shuttle 14=Use bike 15=Walk 16=Use car share 17=Too much traffic 18=Don't know/No answer
Q24B-3	Integer	What was the primary reason that you reduced the number of cars in your household? (MULTIPLE ANSWERS ALLOWED)	1=Lack of parking 2=Car ownership too expensive 3=Parking costs too expensive 4=I moved 5=Can no longer drive due to health/age 6=I did not use the car enough 7=The car was broken/damaged 8=The car was old 9=Car owner left household (marriage, school, divorce) 10=Moved into household with enough cars already 11=Use Uber/Lyft 12=Use public transit 13=Use private transit/employee shuttle 14=Use bike 15=Walk 16=Use car share 17=Too much traffic 18=Don't know/No answer

Q25-SF	Integer	(San Francisco Residents) What is your home ZIP Code?	1=94102 2=94103 3=94104 4=94105 5=94107 6=94108 7=94109 8=94110 9=94111 10=94112 11=94114 12=94115 13=94116 14=94117 15=94118 16=94121 17=94122 18=94123 19=94124 20=94127 21=94128 22=94129 23=94130 24=94131 25=94132 26=94133 27=94134 28=94158 29=94188 30=Refused
Q25-NSF	Long Integer	(Outside San Francisco Residents) What is your home ZIP code	Zip Code 99999=Don't know/Refused
Q25A	Long Integer	(Outside San Francisco Residents) What is your workplace zipcode?	Zip Code 2=Do not work 3=Work from home 4=Variable work location 5=Don't know/Refused
Q26	Integer	How old are you?	1=18 - 24 2=25 - 34 3=35 - 44 4=45 - 54 5=55 and older 6=Refused
Q27-1	Integer	What is your race or ethnic identification. Are you... (MULTIPLE ANSWERS ALLOWED)	1=Asian 2=Black or African American 3=Hispanic/Latino 4= White 5=Other (Specify) 6=Refused 7=Native American 8=Pacific Islander 9=Mixed (Unspecified)
Q27-2	Integer	What is your race or ethnic identification. Are you... (MULTIPLE ANSWERS ALLOWED)	1=Asian 2=Black or African American 3=Hispanic 4= White 5=Other (Specify) 6=Refused 7=Native American 8=Pacific Islander 9=Mixed (Unspecified)
Q27-3	Integer	What is your race or ethnic identification. Are you... (MULTIPLE ANSWERS ALLOWED)	1=Asian 2=Black or African American 3=Hispanic 4= White 5=Other (Specify) 6=Refused 7=Native American 8=Pacific Islander 9=Mixed (Unspecified)
Q27-4	Integer	What is your race or ethnic identification. Are you... (MULTIPLE ANSWERS ALLOWED)	1=Asian 2=Black or African American 3=Hispanic 4= White 5=Other (Specify) 6=Refused 7=Native American 8=Pacific Islander 9=Mixed (Unspecified)
Q28	Integer	Is your annual household income...(Read List)	1=\$15,000 or less 2=\$15,001 through \$25,000 3=\$25,001 through \$35,000 4=\$35,001 through \$75,000 5=\$75,001-\$100,000 6=\$100,001 through \$200,000 7=Over \$200,000 8=Refused
Q31	Integer	Gender (by observation)	1=Male 2=Female 3=Uncertain
Sample Type	Integer	Type of Sample	1=Random Digit Dial (RDD) 2=Listed Number 3=Cell Number 4=Other (Specify)
LANG	Integer	Interview Language	1=English 2=Cantonese 3=Mandarin 4=Spanish

Zone	Integer	(San Francisco Residents) San Francisco Zone (Based on Zip code)	1=One 2=Two 3=Three 4=Four 5=Five 9=Refused
Interview Date Interview Day	Date Integer	Date of the interview Day of the week on which the interview was conducted	1=Sunday 2=Monday 3=Tuesday 4=Wednesday 5=Thursday 6=Friday 7=Saturday
DRVRFLAG	Integer	Indicates respondent drove alone or with others (SF Residents-On any trip yesterday) (Non-SF Residents- on any trip)	1=Yes
AGECO	Integer	Age code (used for weighting)	1=18-24 (Inside SF) 2=25-34 (Inside SF) 3=35-44 (Inside SF) 4=45-54 (Inside SF) 5=55 and older/Refused (Inside SF) 6=18-24 (Outside SF) 7=25-34 (Outside SF) 8=35-44 (Outside SF) 9=45-54 (Outside SF) 10=55 and older/Refused (Outside SF)
Weight	Long Integer	Weighting factor applied to record	