**VTA 2013 On-Board Survey**

**Code List and Field Guide (Glossary of Terms)**

**Field Name Explanation and Code(s)**

RESPNUM Unique number assigned to each record during data entry/data processing

CCGID Unique number assigned to each survey upon completion of shift

RUNID The unique number assigned to each run (a scheduled portion of a surveyor’s

shift, from the time they enter a VTA vehicle and begin surveying to the time

they end surveying on that vehicle and disembark); see Interviewer Schedule.

STRATA The time of day surveying was conducted, based on the actual start time of the

run and the day of the week:

1 AM Peak (weekdays from 5 am to 9 am)

2 Midday (weekdays from 9 am to 3 pm)

3 PM Peak (weekdays from 3 pm to 7 pm)

4 Offpeak (weekdays from 7 pm to 5 am)

5 Weekend AM (Sat/Sun from 5 am to 9 am)

6 Weekend Base (Sat/Sun from 9 am to 6 pm)

7 Weekend Night (Sat/Sun from 6 pm to 5 am)

TYPE The type of VTA route surveyed:

1 ACE Shuttle

2 Light Rail

3 Limited Routes

4 Express Routes

5 Community Routes

6 Local Routes

7 Core Routes

ROUTE The VTA route number on which surveying took place.

**EXCEPT – for ACE Shuttle routes**, surveying was done on-board ACE trains; the Route

indicated is in response to an asked question (Q5 on the ACE Shuttle survey).

888 ACE Shuttle survey with specific route unspecified

DAY The day of the week on which surveying took place.

DATE The date on which surveying took place.

RECD How the survey was received:

1 Completed and collected on-board the VTA route surveyed

2 Paper survey returned by mail

3 Completed online

4 Completed and collected on-board afternoon ACE trains (ACE

Shuttle only)

5 Completed and collected on-board – pre-test period

**Q1: Where did you begin this trip?**

**Q2: Where will you end this trip?**

Q1a/Q2a Asks for the address, nearest intersection, or nearby landmark.

Q1b/Q2b Asks for the city at the beginning/ending of trip.

Q1c/Q2c What is this starting point?/What is this destination?

1 Home

2 Work

3 School/school-related (e.g. 'study')

4 Shopping trip

5 Social (friends/family)/recreation/entertainment (including volunteer,

religious, political, cultural pursuits)

6 Personal errands (including escorting others/dropping off others,

court/legal business, and personal maintenance such as salon, gym, etc.)

7 Medical appointment

8 Other (unspecified)

9 Going home

10 Airport trip

11 Business-related meeting/event (including internship, interview, job search)

0 Multiple responses/blank/non-response (e.g. 'bus stop', 'somewhere

magical', etc.)

**Q3a1-Q3a5 How did you get from your starting point to this VTA vehicle?**

**Q3b1-Q3b5 How will you get to your final destination after you exit this vehicle?**

1 Walked all the way *(Note: This is permitted as a single response only)*

2 Bike

3 Transfer to/from bus/rail

4 Drive alone and park

5 Carpool/dropped off/picked up

6 Other (not specified)

7 not used

8 Scooter/skateboard

9 Wheelchair

10 Work shuttle/employer shuttle (unspecified)

11 School bus

12 Caltrain

13 BART

14 Monterey-Salinas Transit

15 Amtrak

16 Limo

17 Cab/taxi

18 ACE Train

19 Stanford Shuttle (Marguerite)

0 Blank/non-response

Q4a Did you transfer FROM another transit route to this one?

Q4b Will you transfer TO another transit route after getting off this vehicle?

1 No

2 Yes

0 Blank/multiple responses

99 Not asked (4b not asked of ACE Shuttle riders)

Q4aRT1-Q4aRT4 System(s) transferred to/from

Q4bRT1-Q4bRT4

1 VTA Route

2 Caltrain

3 BART

4 Other (unspecified)

5 AC Transit

6 SamTrans

7 Amtrak

8 ACE

9 Muni

10 Paratransit

11 Private/chartered bus/tour bus

12 Santa Cruz METRO/Santa Cruz Transit

13 Stanford Marguerite Shuttle

14 Airport/airplane

15 San Benito County Express

16 Company/work shuttle (not specified)

17 St. Louise Hospital Shuttle

18 Monterey-Salinas Transit (MST)

19 EPA Shuttle

20 MegaBus

0 Blank

Q4ANM/Q4BNM Route name(s)/number(s)

999 Light rail (route not specified)

**Q5 How did you pay your fare?**

1 Cash value on Clipper

2 Monthly pass on Clipper

3 Caltrain pass on Clipper

4 Clipper (unspecified)

5 Cash

6 Transfer (paper/cash)

7 Day pass (paper)

8 Day Pass token

9 Monthly flash pass or sticker (paper)

10 Light rail excursion ticket (paper)

11 Uplift pass (paper)

12 Eco Pass or college/university pass (paper)

13 Other cash/paper (unspecified)

14 County employee

15 Outreach card

16 VTA employee/retiree/dependent pass

17 Military ID

18 Free/did not pay [but did not specify reason why]

19 RTC Sticker/card

20 ACE Monthly pass

21 Santa Cruz Metro pass

22 Free shuttle

23 IHSS Public Authority independent provider pass

99 Not asked (ACE Shuttle surveying)

0 Multiple/blank/other non-response

**Q6 What type of fare did you pay for this trip?**

Q6A/Q6B 1 Adult

2 Youth (5-17 years old)

3 Senior (65+ years old)

4 Disabled/Medicare card holder (RTC)  
 5 Outreach ID Card

6 Other (not specified)

7 not used

8 Student/university pass (category not specified)

9 None – only use free ACE Shuttle

0 Blank

**Q7 Please rate the following features of VTA**

Q7a Frequency of service

Q7b On-time performance

Q7c Personal security/safety

Q7d Vehicle cleanliness

Q7e Quality of stops/stations

Q7f Overall Experience

5 Excellent

4

3

2

1 Poor

0 Blank

**Q8 How long have you been using VTA transit?**

1 5 or more years

2 1 to 4 years

3 Less than a year

4 Visitor – first time user

0 Multiple responses/blank

**Q9 How often do you typically ride VTA?**

1 6+ days/week

2 4 to 5 days/week

3 2 to 3 days/week

4 1 day/week

5 1 to 3 times/month

6 Less than once a month

0 Multiple responses/blank

**Q10. When using VTA, about how many VTA vehicles do you ride in one full day?**

1 One

2 Two

3 Three

4 Four

5 Five

6 Six or more

0 Blank

**Q11. Gender**

1 Male

2 Female

3 Other

0 Blank

**Q12. Race/Ethnicity**

1 Black/African American

2 Asian

3 Hispanic/Latino

4 White

5 Native Indian or Alaska Native

6 Native Hawaiian or Pacific Islander

7-9 Other (not specified)

10 Not used

11 Mixed (unspecified)

12 Southeast Asian/Eastern Indian/Asian Indian (Bangladeshi, Pakistani, Sri

Lankan)

13 Middle Eastern/North African/Mediterranean/Persian

14 Indian (unspecified)

0 Blank

**Q13. In what year were you born?**

If respondent wrote in year, the 4-digit year is provided

If respondent wrote age, the age is written in with "A" in front of it, e.g. "A64" if the

person indicated they are 64 years of age.

N Blank

AGE Information provided in Q13 represented as actual age.

N Blank

**Q14. Annual Household Income**

1 Under $15,000

2 $15,0000 to $24,999

3 $25,000 to $34,999

4 $35,000 to $49,999

5 $50,0000 to $99,999

6 $100,000 to $149,999

7 $150,000 to $199,999

8 $200,000 and above

0 Multiple responses/blank

**Q15. How many people live in your household?**

1 One person

2 Two people

3 Three people

4 Four people

5 Five people

6 Six or more people

0 Refused/Blank

**Q16. How well do you speak English?**

1 Very well

2 Well

3 Not well

4 Not at all

5 Did not answer this question, but wrote in a language other than English in

Q16a

0 Multiple responses/blank

**Q16a. (If speak English less than Very Well in Q16) Language(s) spoken in the home**

1 Spanish

2 Chinese

3 Korean

4 Tagalog

5 Vietnamese

6-8 Other (unspecified)

9 Not used

10 Hindi

11 Urdu

12 Sign Language

13 Amharic

14 Armenian

15 Bahasa

16 Bengali

17 Bulgarian

18 Cambodian

19 Cebuano

20 Czech

21 Danish

22 Dutch

23 Egyptian

24 English

25 Estonian

26 Ethiopian

27 Farsi

28 Finnish

29 French

30 German

31 Gujarati

32 Haitian Creole

33 Hebrew

34 Ilocano

35 Indonesian

36 Italian

37 Japanese

38 K’iche

39 Kannada

40 Khmer

41 Latvian

42 Malayalam

43 Malaysian

44 Marathi

45 Nepali

46 Palauan

47 Persian

48 Portuguese

49 Punjabi

50 Russian

51 Sinhala

52 Swahili

53 Swedish

54 Taiwanese

55 Tamil

56 Telugu

57 Thai

58 Tigrinya

59 Tongan

60 Turkish

61 Visayan

62 Indian (unspecified)

63 Arabic

64 Shona

0 Blank

**Q17. Do you own or have access to a vehicle?**

1 No

2 Yes

0 Multiple responses/blank

**Q17A. (If 'Yes' in Q17) How many vehicles are available to you?**

1 One

2 Two

3 Three

4 Four

5 Five

6 Six or more

0 Blank

**Q18. Home ZIP Code**

5-digit home ZIP Code

99999 Blank

CITYSTATE The home city of respondent (if in Bay Area/nearby Northern California) or home state

(if outside of Bay Area/Northern California)

**Q19A.-Q19F. If VTA transit did not exist, how would you have made this trip?**

1 Walked

2 Biked

3 Drove alone and parked

4 Carpooled (including being dropped off)

5 Paratransit

6-8 Other (unspecified)

9 Not used

10 None/wouldn't make the trip

11 Don't know

12 Use whatever replaced VTA

13 Caltrain

14 Taxi/cab

15 ACE Train

16 Scooter/skateboard/roller skates

17 Shuttle (unspecified)

18 AC Transit

19 Monterey-Salinas Transit

20 Amtrak/Greyhound

21 Rental car/ZipCar

22 Lyft/Uber/other rideshare

23 Company shuttle

24 Bus (unspecified)

25 Train (unspecified)

26 Change job/school

27 Buy car/motorcycle/learn to drive

28 Telecommute

29 Move residence

30 Drive illegally/steal car

31 BART

32 No alternate specified – but would NOT use ACE as a result

33 Light rail (unspecified)

0 Blank

**Q20. Do you typically use a Clipper card for VTA trips?**

1 Yes

2 No

0 Multiple responses/blank

**Q20A.-Q20C. (If "No" in Q20) Why not?**

1 I have an EcoPass

2 Prefer using cash/cash is easier/more convenient

3 Too expensive/can't afford it/not worth it because I can't afford a monthly

pass

4 Don't use the service enough/drive/just visiting/unnecessary/don't need

5 Didn't know I could/don't know where to get one/how it works/much about 6 Uplift/Outreach Pass

7 Flash pass/GO Pass (monthly)

8 RTC Card

9 Work provided pass (unspecified)

10 Don't have one/haven't bought one yet (general)

11 Other (not applicable response/don't know)

12 Day pass

13 ACE Pass/ticket

14 Will buy one soon/in process of acquiring one

15 Might lose it/lost card

16 VTA employee/dependent/retiree

17 Don't want it/not interested/inconvenient/not many places to load

money on it/hard to track monetary amount/too difficult to use

18 Don't want to pay for a card

19 Use Clipper but not for VTA (e.g. BART/Caltrain)

20 I have a pass (unspecified)

21 Had problems with it/don't use any more/negative experience with Clipper

22 Not used

23 Don't always use bus/didn't buy this month/only use Clipper some of the

Time

24 SJSU Pass

25 New to area/just moved here

26 Don't pay fare on VTA (ACE Shuttle only)`

0 Blank

LANG Language survey conducted in

1 English

2 Spanish

3 Chinese

4 Vietnamese