

Appendix A

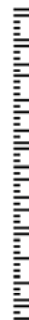
Survey Instrument

Please provide any additional comments about TheBus services.

**Mahalo!
Thank you!**



Return the completed survey to the surveyor, OR place it in the special box located near the exit door of this vehicle OR drop it in any mailbox (*no postage required*).

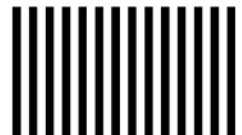


TheBus Resident & Visitor Survey
3006 BEE CAVES RD STE A-300
AUSTIN TX 78746-9907

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BUSINESS REPLY MAIL

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NECESSARY
IF MAILED
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UNITED STATES

If returning by mail, please close with tape.



TheBus Resident & Visitor Survey

ALOHA! Please fill out this form even if you completed one on another bus.

1. Which **DESCRIBES** you . . .

- ☐ Resident of the Island of Oahu ☐ Visitor to the Island of Oahu

2. **REGISTER TO WIN \$100 WHEN YOU ANSWER ALL QUESTIONS!**
(5 winners per week)

RESIDENTS ONLY:

Name:

Street Address (**PLEASE DO NOT GIVE A P.O. BOX**):

City:

Zip:

Telephone:

VISITORS ONLY:

Hotel Name:

What is the best way to reach you if you are a winner?

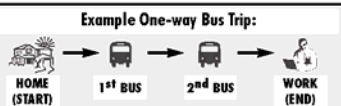
3. Could you use a **PERSONAL VEHICLE** to make this **ONE-WAY BUS TRIP**?

- ☐ Yes → Is that vehicle: ☐ a Rental ☐ Owned or leased by your household
☐ No

Everyone continue inside →

For office use only:

Questions 4-9 are about the **ONE-WAY** bus trip you are making **NOW!**



4a. Where are you **COMING FROM NOW?** (starting place of this one-way bus trip)

- ☐ Work ☐ School (K-12) (student only)
☐ Shopping ☐ College/University/Tech school (student only)
☐ Social visit/Church/Personal ☐ Medical appointment/Hospital visit
☐ Recreation/Sightseeing/Restaurant ☐ Other
☐ Airport (passenger only)
☐ Home / Hotel (guest only) → If you gave your Home or Hotel information in Question 2 → **Go to Question 5**

4b. What is the name of the **PLACE** you are **COMING FROM NOW?**

Place Name or Nearest Landmark **PLEASE BE SPECIFIC (EXAMPLE: ALA MOANA CENTER)**

4c. What is the **ADDRESS?**

Address _____

Cross Street

City

For office use only: _____

5. How did you **GET TO the FIRST** bus you used for this **ONE-WAY** bus trip? (mark one only)

- ☐ Drove and parked my car ☐ Walk: → # blocks _____
☐ Dropped off ☐ Bicycle
☐ Rode w/ someone who parked in a park & ride lot

6. **LIST ALL BUS ROUTES** you used or will use to get from where you are **COMING FROM** to where you are **GOING TO NOW:**

1st Bus Route# → 2nd Bus Route# → 3rd Bus Route# → 4th Bus Route#

7a. Where are you **GOING NOW?** (ending place of this one-way bus trip)

- ☐ Work ☐ School (K-12) (student only)
☐ Shopping ☐ College/University/Tech school (student only)
☐ Social visit/Church/Personal ☐ Medical appointment/Hospital visit
☐ Recreation/Sightseeing/Restaurant ☐ Other
☐ Airport (passenger only)
☐ Home / Hotel (guest only) → If you gave your Home or Hotel information in Question 2 → **Go to Question 8**

7b. What is the name of the **PLACE** you are **GOING NOW?**

Place Name or Nearest Landmark **PLEASE BE SPECIFIC (EXAMPLE: ALA MOANA CENTER)**

7c. What is the **ADDRESS?**

Address _____

Cross Street

City

For office use only: _____

8. After you **GET OFF** the **LAST** bus, how will you get to the place you are **GOING NOW?** (mark one only)

- ☐ Drive my car ☐ Picked-up
☐ Ride w/ someone who parked in a park & ride lot ☐ Bicycle
☐ Walk: → # blocks _____

9. How did you pay your **FARE** on **THIS BUS?** (mark one only)

- ☐ Adult cash fare (\$2) ☐ Senior Monthly Pass (\$5)
☐ Transfer Slip ☐ Senior Annual Pass (\$30)
☐ Adult Monthly Pass (\$40) ☐ Persons w/ Disabilities Monthly Pass (\$5)
☐ Adult Annual Pass (\$440) ☐ Persons w/ Disabilities Annual Pass (\$30)
☐ Youth cash fare (\$1) ☐ Visitor Pass (\$20)
☐ Youth Monthly Pass (\$20) ☐ Football Express (\$3)
☐ Youth Annual Pass (\$220) ☐ U-Pass (\$100)
☐ Senior cash fare (\$1)

All personal information is confidential and **WILL NOT** be shared or sold.

10. How many **CARS, TRUCKS, or MOTORCYCLES** does your household have?

- ☐ None ☐ 1 ☐ 2 ☐ 3 ☐ 4 or more

11. How **OLD** are you?

- ☐ 6 - 11 → **That's all our questions, mahalo/thank you!**

- ☐ 12 - 17 ☐ 25 - 34 ☐ 50 - 64
☐ 18 - 24 ☐ 35 - 49 ☐ 65 or older

→ **Continue with Question 12**

12. Do you have a **VALID DRIVER'S LICENSE?**

- ☐ Yes ☐ No

13. Including yourself, how many **PEOPLE** live in your household?

- ☐ 1 ☐ 2 ☐ 3 ☐ 4 or more

14. Including yourself, how many people in your household have a **JOB OUTSIDE** the home?

- ☐ None ☐ 1 ☐ 2 ☐ 3 ☐ 4 or more

15. What was your estimated **HOUSEHOLD INCOME** in 2004?

- ☐ Less than \$10,000 ☐ \$25,000 - \$34,999 ☐ \$50,000 - \$74,999
☐ \$10,000 - \$24,999 ☐ \$35,000 - \$49,999 ☐ \$75,000 or more

Mahalo!
Thank you!



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Please provide any additional comments about TheBus on the back →